



Harbor & Table

COLLECTIVE

Building bridges to wellness, one neighbor at a time

Harbor & Table Collective

Mission Statement:

Harbor & Table Collective provides comprehensive, compassionate care that meets neighbors where they are. Through integrated behavioral health, housing support, nutrition programs, transportation, and care coordination services, we build pathways to stability and wellness—empowering individuals and families to thrive in every season of life.

Tagline:

“Building bridges to wellness, one neighbor at a time.”

Elevator Pitch:

Harbor & Table Collective is a comprehensive human services organization addressing the interconnected challenges facing our community. We offer a full continuum of care—from mental health and substance use disorder treatment to housing assistance, nutrition programs, transportation services, and specialized care coordination for seniors and individuals with intellectual and developmental disabilities. Our integrated approach recognizes that wellness requires support across multiple dimensions of life.

Core Pillars

1. **Behavioral Health Services:** Comprehensive mental health and substance use disorder treatment, including counseling, crisis intervention, and recovery support programs.
2. **Housing Solutions:** Short-term emergency shelter and long-term housing assistance, connecting individuals to stable, safe living environments.
3. **Food & Nutrition Programs:** Community kitchens, food pantry services, and congregate meals that address food insecurity while fostering connection.
4. **Transportation Services:** Reliable transportation to medical appointments, social services, employment, and community resources.



Harbor & Table

COLLECTIVE

Building bridges to wellness, one neighbor at a time

- **Care Coordination:** Specialized support for seniors and individuals with intellectual and developmental disabilities, ensuring seamless access to services and advocacy.
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✨ Brand Tone

Warm, human, and hopeful. Mix of “grassroots action” and “shared humanity.” Aesthetically, think natural tones, hand-drawn illustrations, and photography showcasing connection, wellness journeys, and community support across all service areas.

🍂 Optional Disclosure (if this is for a marketing campaign)

Harbor & Table Collective is a fictional nonprofit created for a marketing campaign. All representations of its activities are illustrative and not affiliated with a real organization.

Board and Leadership:

Board of Directors & Leadership — Harbor & Table Collective

Below is a ready-to-drop-in leadership and governance roster for your fictional nonprofit. It includes the Board of Directors, Executive Team, an Advisory Council, committee leads, short bios (2–3 lines each), term lengths, and meeting cadence. Everything is fictional — good to paste into a campaign “About” page or press kit.



Harbor & Table

COLLECTIVE

Building bridges to wellness, one neighbor at a time

Board of Directors (governance)

Board chair — Mara Ellington (Board Chair)

Senior community organizer and former neighborhood council president. Leads governance, board meetings, and strategic oversight. *Term: 3 years (2025–2028).*

Vice chair — Daniel “Dan” Reyes (Vice Chair)

Nonprofit finance volunteer with background in community banking and municipal grants. Chairs the Finance & Audit Committee. *Term: 3 years (2024–2027).*

Treasurer — Asha Patel (Treasurer)

CPA and small business financial advisor who focuses on nonprofit accounting systems and transparency. Oversees budgeting and compliance. *Term: 2 years (2025–2027).*

Secretary — Laila Moss (Secretary)

Educator and public records specialist with experience in volunteer governance and meeting facilitation. Maintains meeting minutes and bylaws. *Term: 2 years (2024–2026).*

Director — Jonah Park (Programs & Partnerships)

Former human services coordinator with experience in integrated care programs, multi-service delivery models, and community partnerships; focuses on program evaluation and strategic partnerships. *Term: 3 years (2024–2027).*

Director — Priya Nwosu (Community Engagement)

Cultural organizer and oral-history practitioner who leads outreach to underrepresented neighborhood groups. *Term: 3 years (2025–2028).*

Director — Dr. Marcus Chen (Health Systems & Integration)

Licensed clinical psychologist and former healthcare administrator with expertise in integrated care models and behavioral health systems. *Term: 2 years (2025–2027).*

Director — Simone Blake (Fundraising & Development)

Corporate social responsibility advisor and philanthropy strategist who designs donor campaigns and sponsorship programs. *Term: 3 years (2024–2027).*



Harbor & Table

COLLECTIVE

Building bridges to wellness, one neighbor at a time

Emeritus Advisor — Dr. Helen Cho (Board Emeritus)

Retired public health professor and longtime mentor to neighborhood wellness initiatives. Non-voting, advisory role.

Board meeting cadence & duties: Quarterly full-board meetings + monthly committee check-ins. Board responsibilities: fiduciary oversight, strategy approval, executive director hiring & evaluation, and fundraising leadership.

Executive Leadership (day-to-day operations)

Executive Director — Marco Alvarez

Leads organizational strategy, stakeholder relations, and campaign execution. Former program director at community-focused social enterprise. Responsible for staff management and board reporting.

Director of Programs — Keisha Thompson

Oversees strategic planning and quality assurance across all five service lines: Behavioral Health, Housing, Food & Nutrition, Transportation, and Care Coordination. Manages program evaluation, staff development, and cross-departmental collaboration to ensure integrated, client-centered care delivery.

Behavioral Health Manager — Dr. Sarah Ndlovu

Licensed Clinical Social Worker (LCSW) and Certified Substance Abuse Counselor. Manages mental health counseling services, substance use disorder treatment programs, crisis intervention teams, and community-based behavioral health partnerships.

Housing Services Manager — James Kowalski

Former housing authority coordinator with deep knowledge of rental assistance programs, emergency shelter operations, and permanent supportive housing models. Manages intake, placement, and ongoing housing stability support.

Food & Nutrition Services Manager — Chef Ana Soto

Professional chef responsible for menu planning, food-safety training, community kitchen operations, food pantry coordination, and congregate meal programs. Leads volunteer chef mentorship and nutrition education initiatives.

Transportation Services Manager — David Rodriguez



Harbor & Table

COLLECTIVE

Building bridges to wellness, one neighbor at a time

Fleet operations specialist with background in paratransit and medical transportation. Manages vehicle maintenance, driver scheduling, route optimization, and partnerships with regional transit authorities to provide reliable transportation access.

Care Coordination Manager — Patricia Okafor

Registered Nurse and certified case manager specializing in geriatrics and developmental disabilities. Leads care coordination teams supporting seniors and individuals with intellectual and developmental disabilities, ensuring comprehensive service navigation, advocacy, and person-centered planning.

Chief Clinical Officer — Dr. Elena Rodriguez

Licensed clinical psychologist with 15+ years in integrated healthcare. Oversees clinical quality, evidence-based practices, and regulatory compliance across behavioral health and care coordination services. Ensures clinical excellence and ethical standards throughout all client-facing programs.

Director of Operations & Compliance — Victor Ng

Handles facilities, food safety, procurement, insurance, and legal compliance. Manages vendor relationships and site logistics.

Director of Development & Partnerships — Simone Blake (dual role, until senior hire)

Leads fundraising strategy, corporate partnerships, and grant writing while recruiting a dedicated development manager.

Communications & Storytelling Manager — Noor Rahman

Runs marketing, social media, and the Story Supper programming (curating guests and storylines). Produces monthly newsletters and campaign copy.

Finance & Admin Manager — Asha Patel (part-time oversight by Treasurer)

Day-to-day bookkeeping, payroll, and financial reporting. Works with external CPA for audits.

Volunteer & Community Outreach Manager — Malik Johnson

Recruits, trains, and schedules volunteers; coordinates neighborhood liaisons and runs volunteer appreciation programs.

Kitchen Operations Manager — Chef Ana Soto

Professional chef responsible for menu planning, food-safety training, on-site kitchen systems, and volunteer chef mentorship.



Harbor & Table

COLLECTIVE

Building bridges to wellness, one neighbor at a time

Advisory Council (non-voting subject experts)

- **Behavioral Health Advisor — Dr. Michael Chen, MD** — Board-certified psychiatrist specializing in community mental health and integrated behavioral health models.
- **Housing & Homelessness Advisor — Sarah Martinez** — Former director of regional housing authority with expertise in Housing First models and supportive housing development.
- **Public Health Advisor — Dr. Priya Banerjee** — Advises on nutrition, safety, and population health measurement.
- **Transportation Equity Advisor — James Foster** — Regional transit planning expert advising on accessible transportation solutions and mobility justice.
- **IDD & Aging Services Advisor — Dr. Patricia Williams** — Geriatric social worker and disability rights advocate specializing in person-centered care coordination.
- **Legal Counsel (pro bono) — Carter & Lin LLP (firm)** — General nonprofit legal support on bylaws, contracts, and IP.
- **Tech & Data Advisor — Aiden Cole** — Helps set up volunteer databases, donation pages, and basic impact dashboards.

Committees & Leads

- **Finance & Audit (chairs: Dan Reyes & Asha Patel)** — Budget, audit prep, financial policies.
- **Programs & Evaluation (chair: Jonah Park)** — Program quality, KPIs, volunteer training.



Harbor & Table

COLLECTIVE

Building bridges to wellness, one neighbor at a time

- **Development & Events (chair: Simone Blake)** — Fundraising events, donor stewardship, sponsorship packs.
 - **Governance & Nominating (chair: Mara Ellington)** — Board recruitment, bylaws, ethics policy.
 - **Communications & Storytelling (chair: Noor Rahman)** — Messaging, PR, editorial calendar.
 - **Clinical Quality & Service Integration (chair: Dr. Marcus Chen)** — Clinical standards, integrated care protocols, cross-service coordination, client outcomes measurement.
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Sample short bios (one-line versions for website)

- **Mara Ellington, Board Chair:** Neighborhood organizer and civic leader with 15+ years building resident-led programs.
 - **Marco Alvarez, Executive Director:** Strategic nonprofit leader focused on integrated human services and comprehensive care coordination.
 - **Keisha Thompson, Director of Programs:** Program designer specializing in integrated service delivery and quality assurance across behavioral health, housing, and community support services.
 - **Chef Ana Soto, Food & Nutrition Services Manager:** Classically trained chef who leads nutrition programs, food pantry operations, and community meal services.
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Governance details (copy-ready)



Harbor & Table

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Building bridges to wellness, one neighbor at a time

- **Board size:** 9 voting members + 1 emeritus advisor.
- **Officer terms:** Chair & Vice-chair — 3-year staggered terms; Secretary & Treasurer — 2-year terms.
- **Conflict-of-interest policy:** All board members sign annual COI statements; recusal required for contracts where a board member has a financial interest.
- **Meeting cadence:** Board — quarterly; Executive Team — biweekly; Committees — monthly.
- **Annual review:** Executive Director performance review conducted by Governance Committee each December.

Fictional Financial Summary — Harbor & Table Collective (FY 2024)

(Fictional / For marketing & storytelling use only — not an IRS Form 990 or any legal tax filing.)

Statement of Activities (Revenue & Support) — Total revenue: **\$10,120,000**

- Contributions & Individual Donations: **\$6,000,000**
- Grants (foundation & government): **\$1,500,000**
- Program service revenue (catering, training fees, kitchen rentals): **\$1,200,000**



Harbor & Table

COLLECTIVE

Building bridges to wellness, one neighbor at a time

- In-kind donations (food, cookware, volunteer services, estimated fair value): **\$1,000,000**
- Special events (net of costs): **\$400,000**
- Investment & interest income: **\$20,000**

Total Revenue & Support: \$10,120,000

Expenses (Functional) — Total expenses: \$9,000,000

Program services (direct mission delivery): \$6,400,000

- Community Kitchens operations (food, kitchen supplies, site rent): **\$1,800,000**
- Program staff salaries & benefits (chef instructors, program managers): **\$2,800,000**
- Mutual Aid Pantry & distribution costs (logistics, storage): **\$700,000**
- Story Suppers & community events (stipends, honoraria): **\$400,000**
- Training & volunteer support (background checks, training materials): **\$300,000**
- Transportation services (fleet operations, fuel, maintenance): ****\$600,000**
- Care coordination services (case management, advocacy, service navigation):
****\$500,000**
- Program evaluation & small grants to neighborhood partners: **\$400,000**

Management & General (overhead): \$1,200,000

- Executive leadership, HR, accounting, legal, insurance: **\$1,000,000**



Harbor & Table

COLLECTIVE

Building bridges to wellness, one neighbor at a time

- Office, IT, and admin costs: **\$200,000**

Fundraising: \$1,000,000

- Development staff, fundraising events, donor stewardship: **\$800,000**
- Marketing & campaign costs for fundraising: **\$200,000**

Other (one-time/contingency): \$400,000

Total Expenses: \$9,000,000

Change in Net Assets (Increase): \$1,120,000
(Revenue \$10,120,000 – Expenses \$9,000,000)

Condensed Statement of Financial Position (Balance Sheet) — As of 12/31/2024 (fictional)

Assets

- Cash & cash equivalents: **\$2,500,000**
- Investments (marketable securities): **\$200,000**
- Accounts receivable (grants & program receivables): **\$300,000**
- Inventory & supplies (food, medical supplies, program materials, operational supplies): **\$250,000**
- Property & equipment, net (facilities, vehicles, medical/clinical equipment, kitchen equipment, IT infrastructure): **\$3,000,000**



Harbor & Table

COLLECTIVE

Building bridges to wellness, one neighbor at a time

- Other assets: **\$50,000**

Total Assets: \$6,300,000

Liabilities

- Accounts payable & accrued expenses: **\$300,000**
- Deferred revenue (prepaid program fees, grants restricted to next FY): **\$200,000**
- Long-term debt (capital loans for facility development and service expansion):
\$1,000,000

Total Liabilities: \$1,500,000

Net Assets (Unrestricted & Temporarily Restricted): \$4,800,000

(Total Assets \$6,300,000 – Total Liabilities \$1,500,000)

Additional Notes & Governance Highlights (fictional)

- **Top 5 Contributors (FY 2024, aggregated):**
 - The Bright Futures Foundation — \$1,750,000
 - Community Food Partners Grant (municipal) — \$1,000,000
 - Individual major donors (pooled) — \$1,000,000
 - Corporate sponsorships & in-kind partners — \$800,000
 - Special events & smaller foundations — \$450,000



Harbor & Table

COLLECTIVE

Building bridges to wellness, one neighbor at a time

- **Executive compensation (disclosed summary):**
 - Executive Director (Marco Alvarez) — **\$145,000** (base salary, fictional)
 - Director of Programs (Keisha Thompson) — **\$105,000**
 - Director of Operations (Victor Ng) — **\$95,000**
(Salaries above are illustrative and included in the expense lines.)
 - **Programs by expense share (FY 2024):**
 - Behavioral Health Services — 30% of total expenses
 - Housing Solutions — 20%
 - Food & Nutrition Programs — 20%
 - Transportation Services — 15%
 - Care Coordination — 10%
 - Administrative & Other — 5%
 - **Reserve policy (fictional):** Maintain 3–6 months of operating reserves; target is \$2.5M (met in FY 2024).
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Suggested Disclaimer & Placement (copy to paste)

Disclaimer — Fictional Financial Summary: *The above financial summary is entirely fictional and created for marketing and storytelling purposes for Harbor & Table Collective. This document is not an official IRS Form 990, audited financial statement, or legal tax filing. Do not use it as a substitute for official tax documents.*



Harbor & Table

COLLECTIVE

Building bridges to wellness, one neighbor at a time

Place that disclaimer on the same page and any PDF or press kit where you publish the financial summary.

Harbor & Table Collective — Top 10 Donors (FY 2024)

(Fictional / For storytelling and marketing use only — not an official record or IRS disclosure)

Rank	Donor / Organization	Type	Amount Donated (USD)	Description / Notes
1	Bright Futures Foundation	Foundation	\$1,750,000	Multi-year grant supporting behavioral health services, housing programs, and integrated care coordination.
2	Linden Family Trust	Private Philanthropy	\$1,200,000	Major endowment gift for expansion of permanent supportive housing and wraparound services.
3	WholeGood Foods Co.	Corporate Partner	\$900,000	In-kind food donations and cash grants supporting nutrition programs and community meal services.
4	City of Brookhaven – Community Impact Fund	Government Grant	\$750,000	Local municipal partnership supporting multi-service facility development, housing initiatives, and transportation infrastructure.



Harbor & Table

COLLECTIVE

Building bridges to wellness, one neighbor at a time

5	Arbor & Slate Foundation	Foundation	\$600,000	Capacity-building grant for integrated data systems, clinical quality improvement, and staff development across all service lines.
6	CedarWorks Group	Corporate Partner	\$500,000	Annual corporate matching fund supporting transportation services and employee volunteer engagement.
7	Mariana Soto Charitable Giving Fund	Individual Donor	\$450,000	Restricted gift supporting care coordination services for seniors and individuals with intellectual and developmental disabilities.
8	GreenStreet Bank CSR Program	Corporate Partner	\$400,000	Financial literacy and employment support programming integrated across housing and behavioral health services.
9	The Cook Together Campaign (Community Fundraiser)	Public Donations	\$350,000	Grassroots crowdfunding initiative supporting community-based nutrition and wellness programs.
10	Alyssa & Ren Carter	Individual Donors	\$320,000	Longtime supporters funding care coordination infrastructure, senior services, and disability advocacy initiatives.



Harbor & Table

COLLECTIVE

Building bridges to wellness, one neighbor at a time

Donor Spotlight by Service Line

Behavioral Health Services: Bright Futures Foundation (\$800,000 for crisis intervention and SUD treatment expansion), Arbor & Slate Foundation (\$300,000 for mental health counseling services)

Housing Solutions: Linden Family Trust (\$1,000,000 for permanent supportive housing), City of Brookhaven (\$500,000 for emergency shelter operations)

Food & Nutrition Programs: WholeGood Foods Co. (\$900,000 in-kind donations and cash grants), The Cook Together Campaign (\$350,000 community fundraising)

Transportation Services: CedarWorks Group (\$400,000 for fleet expansion and maintenance), City of Brookhaven (\$250,000 for accessible vehicle acquisition)

Care Coordination (IDD & Seniors): Arbor & Slate Foundation (\$300,000 for case management systems), Alyssa & Ren Carter (\$320,000 for senior services and disability advocacy programs)

Totals & Impact

- **Combined total (Top 10 donors): \$7,220,000**
- **Percent of overall FY 2024 revenue: ~71%** (of total \$10.12M revenue)
- **Number of individual gifts below \$100k:** 4,800+ donors contributing a combined \$2.9M